

(Turns Your Covid-19 Mask Into A Face-Lifting Mask)
MOISTURIZES & BEAUTIFIES

by BIORISM™
PRODUCT FACT SHEET

## PRODUCT DESCRIPTION:

ANTI-WRINKLE FORMULA by BIORISM™, turns your Covid-19 face mask into a BEAUTY MASK.

Biorism's Anti-Wrinkle Foruma ontains nano-particles of PROTE® SPRING 930, FUCOGEL®, NEOSSANCE<sup>TM</sup> SQUALENE, which are proven moisturizing and anti-wrinkle agents used in luxurious beauty products.

This unique formulation has been developed for Biorism in Europe by certified laboratories that combines proven beautycare formulas with nanotechnology to that the goodness contained in the AntiWrinkle Formula is developed via your face mask. Wearing your face mask as a precaution to Covid-19 now becomes part of your beauty regime.



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## **BENEFITS TO USERS (WHEN APPLIED TO FACIAL MASK)**

- Revitalizes skin texture
- Helps soothe inflamed skin
- Processed with using nanotechnology to contain effects after wash
- Breathable comfort

- Absorbs moisture from the surface quickly, keeping you sweat & odor free
- Keep skin free from synthetic fibers of disposable & fabric masks that cause wrinkle and irritation.
- UV Protection

# MARKETING ADVANTAGE TO MASK MAKERS - HOW CAN BIORISM'S ANTI-WRINKLE FORMULA CAN GIVE YOUR BRAND AN EDGE?

- Get an advantage over competitive brands with this special add-on feature in your product.
- Your product becomes associated with health benefits and not just functional.
- Widen your appeal to capture health and wellness-conscious customers.
- Beyond its proven efficacy, our active ingredients has an excellent safety profile.
- Protection that extends from day to night.

#### **WEARING A FACE MASK CAN CAUSE SKIN ISSUES:**



Lines and wrinkles are formed by muscle contractions that happen underneath your skin. An illustration of the compression of facial tissue caused by use of certain mask leading to the appearance of mask wrinkles and deepening of existing facial wrinkles and folds.

Certain masks can also cause a compression around the skin surrounding the eyes and may cause the appearance or deepening of the under-eye wrinkles. The forces produced by mask may become significant when we consider the amount of time the masks are being used and can lead to progression of temporary lines to permanent lines if left unattended.



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#### **KEY INGREDIENTS OF BIORISM'S ANTI-WRINKLE FORMULA**

Prote® Spring 930	Fucogel®	Neossance™ Squalane
Prote * Spring 930 finishing agent provides permanent elasticity to cellulosic fabrics such as cotton, linen and viscose.	Fucogel® is an anionic polysaccharide with a high molecular weight (1.106 Da) obtained by bacterial fermentation from non-GMO vegetable substrates.	<ul> <li>✓ Moisturizes skin</li> <li>✓ Reduces appearance of fine lines and wrinkles</li> <li>✓ Smooths, brightens, and softens skin</li> <li>✓ Improve skin firmness</li> <li>✓ Repairs skin barrier</li> <li>✓ Delivers more CBD faster to skin</li> <li>✓ High purity</li> </ul>
Durable finishing agent increasing stretch of knitted fabrics. Increases significantly the elasticity, softness and handle of treated cellulosics fabrics.	Easily and quickly access skin well- being. Easy to formulate, melting hair and skin needs, suitable for all types of formulas and applications, comfort and softness booster	<ul> <li>✓ Increases Skin Firmness.</li> <li>✓ Improves Skin Smoothness</li> <li>✓ Firming characterized by decrease in the surface, volume, and depth of skin deformation</li> </ul>
	Universal reference for cosmetic: Soothing, moisturizing, anti-aging, restructuring & touch care Face, body, hair, sun and make up care Care for all ages, all types of skin and hair Gel, emulsion, gel-cream, lotion, foaming.	Helping to enhance the performance of actives in skin care products.



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## FAQ

## **FAQ:**

1. Can I use the ANTI-WRINKLE FORMULA solution on my skin?

Yes . Please check the directions for the specific formulation which may have different concentrations

2. Will there be any side-effects?

No, these ingredients used have been certified safe by various health departments around the world. However, in same rare cases, there may be people who are allergic to some of the indredients. If this happens, stop using and consult a doctor.

3. How many washes can the softerner last?

For further details: Email us at <u>info@biorism.com</u> or WhatsApp us at 012-3870530